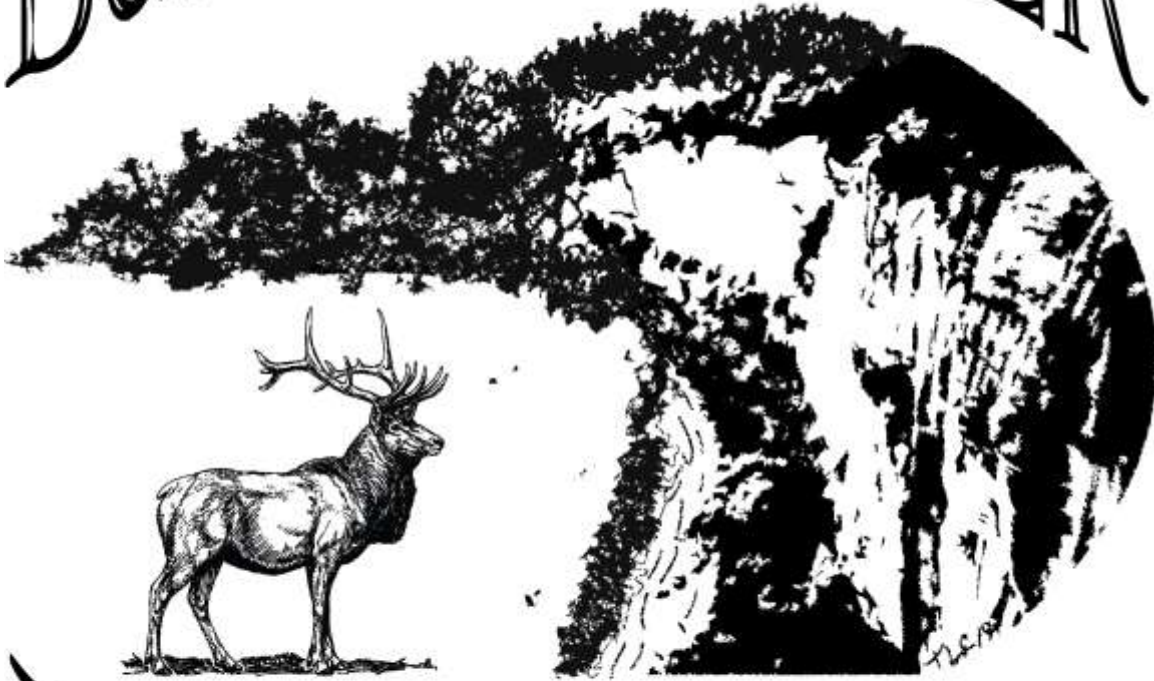


BUFFALO RIVER



est. 1998

ELK FESTIVAL

Sponsorship Opportunities

Build Community, Feature Your Brand, Build Relationships, and Support Local Interests

870-416-2708 | www.BuffaloRiverElkFestival.com | 2023

INVEST IN YOUR COMMUNITY

As a sponsor of the Buffalo River Elk Festival, there are opportunities for positive brand recognition as well as relationship building with the community.

- See your brand and logo featured in press releases, social media, and event materials
- Build your community presence and visibility
- High Festival visibility with 10,000+ attendees
- Upwards of 8,880 Elk Fest Facebook followers and post reaches over 9,300.
- Over 5,300 peak daily website visitors
- Countless impressions from t-shirts for years to come spanning a territory of several states



Sponsor The 24th annual Buffalo River Elk Festival

Now in its 25th year, The Buffalo River Elk Festival is Newton County's premier Event, with lots of activities for all ages. In 2022, the festival drew in an estimated 8,000 attendees with over 50 volunteers raising approximately \$2,300.00 for local non-profits and bringing in a significant raise in revenue for local businesses over the weekend of the festival.

When: Friday and Saturday June 23 & 24

Where: Downtown Jasper, AR

The Buffalo River Elk Festival is our county's biggest event of the year—and opportunity to support essential programs for our community including: Newton County Senior Center, Newton County Christian Food Room, Single Parent Scholarship Fund, American Legion, Newton County Reserve Officers, Kiwanis

- Serving more than 50 homebound individuals every day. Between July 1, 2018 and June 30, 2019 the Newton County Senior Center has provided over 5,065 congregate Meals, 7,518 Socialization Units, 950 Transportation trips, and 12,718 Home Delivered Meals
- Feeding over 400 families in need each month
- Providing scholarships to as many as 6 local individuals each semester
- Supporting area veterans
- Protecting over 8,000 residents
- Dedicated to improving the lives of children in our community

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$250	SUPPORTING \$100
# OF FREE 10X10 BOOTHS	2	1				
# OF FREE T-SHIRTS	8	4	2	1		

PRE-EVENT RECOGNITION

SOCIAL MEDIA PROMOTION	✓	✓	✓	✓	✓	✓
EMAIL BLAST	✓					
LOGO ON WEBSITE w/ link	✓	✓	✓	✓		
TEXT LINK ON WEBSITE				✓	✓	
LOGO ON FLYER	✓					
NAME IN PRESS RELEASE	✓	✓	✓			

DAY OF EVENT RECOGNITION

VERBAL RECOGNITION ON STAGE	✓	✓	✓	✓		
LOGO ON MAIN STAGE BANNER	✓	✓	✓			
NAME ON MAIN STAGE BANNER				✓	✓	
LOGO ON SCHEDULE OF EVENTS	✓	✓	✓	✓		
NAME ON SCHEDULE OF EVENTS					✓	✓
NAME ON EVENT BANNER						✓**

POST EVENT RECOGNITION

THANK YOU EMAIL BLAST	✓	✓	✓	✓		
THANK YOU ON SOCIAL MEDIA	✓	✓	✓	✓		

Note: Logo size/placement will vary depending on sponsorship level. **Sponsor's choice. See Sponsorship Agreement**

2022 Sponsors

GOLD



SILVER



BRONZE

Cliff House Inn | First National Bank NWA | First National Title
Harp's Food Store | Mill Creek T's | Kubota Center of Harrison
Ozark Café | Buffalo River Vacations, LLC | Buffalo River Rentals

SUPPORTING

Carroll Electric | Clay Maxey | Equity Bank | Sunset Customs and Auto Sales

Buffalo River Elk Festival Sponsorship Agreement

Thank you for supporting
Buffalo River Elk Festival

Please send your check to:

ATTN: Angel Edwards
PO Box 39
Jasper AR 72641

Please email your business logo
in .jpg or .eps form to:

Tammy Casey,
webmaster@buffaloriverelkfestival.com

Commitment Date by:

June 1, 2023

Sponsorships received after June
1 may not get full benefits due to
them.

870-416-2708
www.BuffaloRiverElkFestival.com

_____YES, we are interested in sponsoring the Buffalo River Elk
Festival at the following level.

_____Presenting Sponsor \$5,000 (1 available)

_____Platinum \$2,500 (2 available)

_____Gold \$1,000 (5 available)

_____Silver \$500

_____Bronze \$250

_____Supporting \$100 Event _____

_____Supporting \$100 T-shirt

.....
Business Name

.....
Business Address

.....
City State Zip

.....
Contact Person

.....
Email

.....
Phone

.....
Website Address